

**Freedom to Move, Shapes that Inspire:  
Eli height adjustable tables & privacy screens new from izzy+**



SPRING LAKE, MI – May 2017 – How many of you were a kid who fidgeted in school? How many still do in meetings? Eli, the new height adjustable table platform from izzy+, was designed with people in mind. People need to move to think, create and innovate. Not only in classrooms, but work environments too. Learning, sharing and collaborating should be dynamic.

**Did You Know**

- Jobs requiring moderate physical activity are only 20% of the labor market.
- Americans spend an average of 38 hours stuck in traffic each year sitting.
- One hour of exercise can't offset the negative effects of sitting for too long.
- Fidgeting can burn up to 350 calories a day. Or 8 Chick-fil-A grilled nuggets.

The solution is movement and variety. What if a classroom, conference room or project space that gave you the freedom to shift between sitting and standing, moving throughout the day, without disturbing the flow of the meeting?

Eli literally flips the experience of height adjustable tables by focusing on an amazing user experience with fun worksurfaces and screens that encourage people to fidget, collaborate and move in spaces that are creative, innovative and cool.

**Shapes Create Experiences**

Eli table shapes create experiences by offering unique shapes and sizes that celebrate a different kind of user experience. Eli shapes like the trapezoid, tulip, diamond, arc and 6-top build upon the idea that creativity, personality and customization come in many forms and people shouldn't have to work "inside the box."

Contact:

Katie Ostreko  
616.881.6921  
katie.ostreko@izzyplus.com



### **Surface Materials Celebrate Personality**

Why be boring when height adjustable tables are asking to be dressed up. Surface materials encourage approachability and personalization. Eli offers five standard base colors, premium colors and the ability to explore custom colors too. The new flavors palette that's found on the urethane edges of the surfaces along with our standard and custom laminate options are begging for designers to unleash their creativity, creating one-of-a-kind custom space for their customers.

### **People Drive Culture**

Culture of organizations, educational institutions and healthcare systems come through in the people and the spaces they inhabit. Space should be an asset to the individuals, celebrating their diversity, desire for collaboration and innovative spirit. At izzy+, everything we design is about letting people be themselves, learn and work the way that suits them. Eli builds upon that heritage by thinking differently about shapes and colors to let people express what makes them unique, creating strong and successful cultures.

No other solutions on the market offer shapes or unique urethane edges, and when combined with the unique privacy screen elements, Eli celebrates the ability to create a differentiated experience. One that focused on more creative and collaborative experiences designed to enhance user innovation for companies, educational institutions and healthcare systems.

### **Eli will premiere at NeoCon World's Trade Fair 2017: The Merchandise Mart, Suite 11-100**

#### **About izzy+**

*Employees of izzy+ (www.izzyplus.com) are in the business of creating cool places for people to work, meet, learn, heal and eat; they design, manufacture and market furniture and seating used in corporate, education and healthcare spaces. But their primary focus is on people – how they work and learn, and how to bring them together. izzy+ looks to provide designers with the tools needed to create inspiring work spaces for forward-thinking customers, while also working to connect people so we can be better together. Our products are installed worldwide from Dubai to Des Moines and everywhere in-between.*

Based in Spring Lake, Michigan, izzy+ is a business of JSJ Corporation.

**Media contact:** Katie Ostreko | 616.881.6921 | [katie.ostreko@izzyplus.com](mailto:katie.ostreko@izzyplus.com)

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<http://izzyplus.com/community>

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